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SVC Dissemination

APRIL 16th 2007

Exploiting eLearning products and services after 2007

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Welcome to Bern

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Workshop 1 Deployment and Maintenance

Workshop 2 Market your product
June 14th 2007

bern
capital impressions

Future of SVC Initiative

Success factors of eL

- Free and simple access to products
- The content meet the needs of the target learners
- Embedding eL into the curricula
- Leadership and maintenance of content *and* format

Sustainability of

- eL products
- eL services
- eL networks



Instruction with Technology

Slides & sound (1970)



Video (1980)



Instruction with Technology



CD-ROM based training (1990)



Web-based training (2000)

Instruction with Technology

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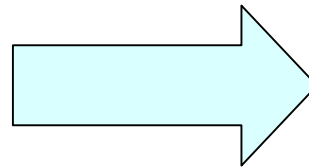
Mobile learning on small devices?



The challenge of e-learning

Change of content **50%**

Slides



Change of format or technology **3 x 100%**

Products

Turning away from

monolithic content-based eL programs

to

modular e-tools for specific didactic needs

usable outside the LMS.

Services

Focuses on excellence in teaching and research

Incentives for innovations in teaching

including e-learning and other methods

Promotion and budget for small but smart projects

eL services provided by some institutes

no isolated central service

Trends in Bern

Networking and Marketing

Turning away from
closed user groups
to
open content



Free AAI-access to SVC products and market,
is that a contradiction?



The team of the VC Supportzentrum Bern
(CCSP) wishes you a
stimulating and sustainable workshop