



The Scope of the SVC Days 2007

Swiss Virtual Campus Days 2007 Bea Bern Expo

Swiss Virtual Campus Coordination Team



How does the SVC contribute to the transfer? How does other manage the transfer?

To answer these questions ...

- Let's take a look at the past ...
 - ... SVC achievements and outputs
 - ... Portfolio of different SVC initiatives
- Let's take a look at a vision of a possible future
 - ... Definition of future needs and expectations
- Learn from other Swiss Institutions of Higher Education
Throw a glance at foreign countries: Sweden and Germany



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Information on future events



SVC Achievements and Outputs

112 Projects -> see 2nd part of my presentation “Opening of Poster Session2

CCSP

- 19 established
- several services and consultancy
- > except one all will continue to provide services and consultancy

Mandates

- technical, management, didactical support
 - Guide of good eLearning practices
 - Manual for program and project evaluation
 - Sustainable implementation of eLearning
 - SVC status reports and project monitoring

Reports -> see next slide

Community Building - you are here



SVC Achievements and Outputs - Short Overview

eLearning-hype is over ...
... but there is a lot of impact!

... we gained a lot of experiences!

Sophisticated
eLearning

- expensive
- rare
- beautiful

Low-budget
eLearning

- cheap
- wide-spread
- quick-and-dirty

good (enough)
practices

LOR

... we do have a lot of written
material summarising the
experiences and lessons learned!

CCSP established



Portfolio of different SVC initiatives

... there is much more ...
(and not only written material)

SVC Dissemination

- W1 “How to disseminate eLearning resources within higher education“
- W2 “How to identify opportunities for further marketing?“
- > Public Event “Education meets Business” - March 3, 2008
- > Publication

Swiss E-Hub

The vision of **Swiss E-Hub** is to enable the effective usage of Swiss eLearning products and services in the relevant language areas globally and the access of Swiss institutions of higher education to online-resources abroad. Institutions of higher education and other areas of society can take advantage from the exchange of products and expertise that has been developed during the last few years.

EuNeOn

European Network for Higher Education Online



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The Swiss E-Hub - Concept and Idea

(The Swiss E-Hub = Working Title!)

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The scope of the Swiss E-Hub is mainly based on (past) SVC achievements and initiatives, e.g.:

- LOR
- Federal Profile Plattform
- Events

SVC-Contribution to Successful Transfer

Mr. Gröhbiel FHNW, Member Steering Committee SVC
Mr. Sutter Head of NetServices, SWITCH



The Swiss E-Hub - Design

Last Open Forum of the SVC programme to shape mutually the future of eLearning in Switzerland

National Learning Object Repository - Functionality and Use Cases

Mr. Rohrer and Mr. Brugger, SWITCH

Discussing Community Needs and Services after SVC

Mr. Sutter, SWITCH, Mrs. Helbach, CCSP ZFH, Mr. Frey, CCSP UNIBE

Developping eLearning Quality in Switzerland

Discussion of possible Corporate Instruments of Quality Development (Label?)

Mrs Seufert, SCIL; Mr. Hohnbaum, SVC



The Swiss E-Hub - Discussion

The concept must be discussed with representatives and decision makers

They must be convinced to support the Swiss E-Hub (... with money of course)

eLearning: a Top Management Priority? - Panel Discussion with Rectors and Presidents of Swiss institutions of higher education

Prof. Dr. Richard Bühler, President FHNW

Prof. Dr. Lorenzo Cantoni, USI

Prof. Dr. Anik de Ribaupierre, Vice-Rector UNIGE

Prof. Dr. Guido Vergauwen, UNIFR



BTW ... eLearning - a Top Management Priority?

... of course (?) ...

... **Dr. Patrick Jermann** will explain how and why

The Role of Learning Technologies in the next few years

Dr. Patrick Jermann CRAFT, EPFL

... and of course (?)/hopefully **Mr. Ischi** will underline the importance ...

The Importance of eLearning on the Political Agenda

Mr. Ischi, Secretary general, Swiss University Conference



BTW ... Money needed?

... Mrs. Poupa will explain how and where to get ...

**Workshop: Further Financing for eLearning Development and Research:
SNF, KTI, EU-Funds**

Mrs. Christine Poupa, Euresearch St. Gallen



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**Learn from other Swiss Institutions of Higher Education
Throw a glance at foreign countries: Sweden and Germany**

Information on future events



Learn from other Swiss IHE Throw a glance at foreign countries

Learning from other can help us to design future activities...

How foreign countries are meeting the challenges of the successful transfer?

What are their lessons learned in managing the eLearning transfer phase?

What are main challenges, good practice examples and solutions from Germany and Sweden.

European Approaches for the Sustainable Integration of eLearning

Per Westman, PhD Senior Adviser, Swedish Agency for Networks and Cooperation in Higher Education NSHU, Sweden

Dr. Bernd Kleimann Deputy head of the sub-department «Research and Teaching Management», «Higher Education Development», Higher Education Information System (HIS), Germany



The SVC Days 2007

- ... an interesting program
- ... with excellent speakers
- ... with a clear vision for the future
- ... and with the need of your ideas and inputs**



Future Events

Workshops of the online manual "Evalguide" (SVC Mandate)

Location: Pädagogische Hochschule Bern

Workshop for SVC-Project members

Monday, October 22, 2007: 14-17 **or**

Tuesday, October 23, 2007: 9-12

Workshop for CCSP members

Monday, October 22, 2007: 9-12.30 **or**

Tuesday, October 23 2007: 14.00-17.30

Information: www.swissvirtualcampus.ch

Workshop Exchange of Experiences in e-Learning and Curriculum Integration

Initiator and Organiser: SVC-project GITTA

Location: Bern

December 5, 2007

Information: Thomas Grossmann tgrossma@geo.uzh.ch

... and soon on our website



Future Events and Outputs

Education meets Business as part of Education Forum at Telematiktage 2008

March 3, 2008, Bea Expo Bern

Deadline for registration Poster Session: November 30, 2007

Information: www.swissvirtualcampus.ch/emeetsb

With “Education meets Business” the Swiss Virtual Campus has created together with BEA Expo Berne an exceptional event where authors of eLearning products can meet future partners, customers, other networks or marketing specialists.

Evaluation of SVC Consolidation Program

Report mid of 2008

Finally: coordination is guaranteed in 2008 (100 % for you / limited for us)



Opening of the Poster Session

Swiss Virtual Campus Days 2007 Bea Bern Expo

Swiss Virtual Campus Coordination Team

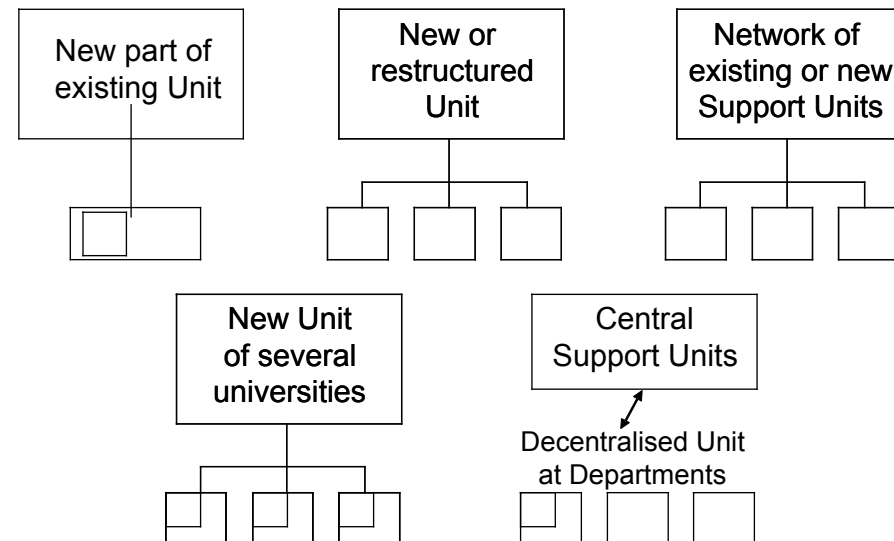


CCSP

19 (18+1) CCSP (Centres de Competences, Services et Production)

-> Mandate report Sustainable Implementation of eLearning

Organisational Models of CCSPs





SVC Projects

112 Projects

14 Disciplines

- Art, Design, Music -> 4
- Economics, Political Sciences -> 9
- Engineering, Architecture -> 9
- History, Archaeology -> 3
- Humanities, Liberal Arts, Art Studies -> 2
- Law, Criminology -> 3
- Linguistics, Literary Studies, Communication, Information -> 5
- **Medicine, Pharmacy, Health -> 21**
- **Science Computer, Telecommunications -> 20**
- **Sciences, Mathematics -> 18**
- **Social Sciences, Social Work -> 16**
- Sports, Human Movement Sciences -> 1
- Teaching Qualifications -> 1

Theologie, Religionswissenschaften	Rechtswissenschaften, Kriminologie	Wirtschaftswissenschaften, Staatswissenschaften
Medizin, Pharmazie, Gesundheit	Sozialwissenschaften, Soziale Arbeit	Sprach- u. Literaturwissenschaften, Kommunikation, Information
Geschichte, Archäologie		Geisteswissenschaften, Kunstwissenschaften
Kunst, Design, Musik	Naturwissenschaften, Mathematik	Informatik, Telekommunikation
Ingenieurwissenschaften, Architektur	Sport- und Bewegungswissenschaften	Unterricht

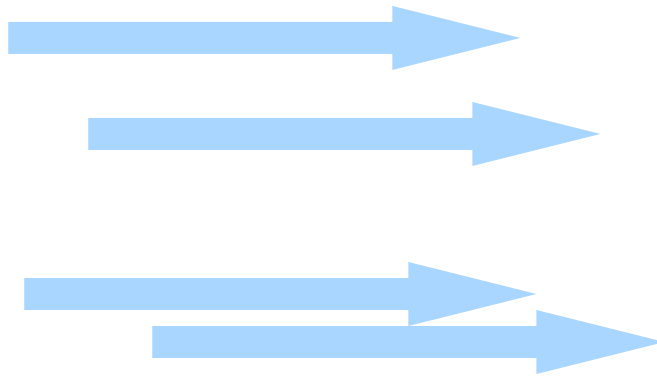
-> Mandate report SVC status reports and project monitoring (Impulse Program)
-> Website/Online Courses



Some Results

-> Mandate report Sustainable Implementation of eLearning

What are the main **goals** of the project?



1	Improvement in quality of teaching	4.7
2	Increase in student motivation	4.5
3	Flexibility in studies (independent in time, place)	4.2
4	Quality improvement: support of students	4.1
5	Reaching out to new student groups	3.5
6	Reducing the time required for a degree	2.9
7	Cost savings	2.4
8	Realization of Profits	2.0

SVC ?

BMBF = 223 project partners

1 = not important
 5 = very important

-> Status 2005/2006



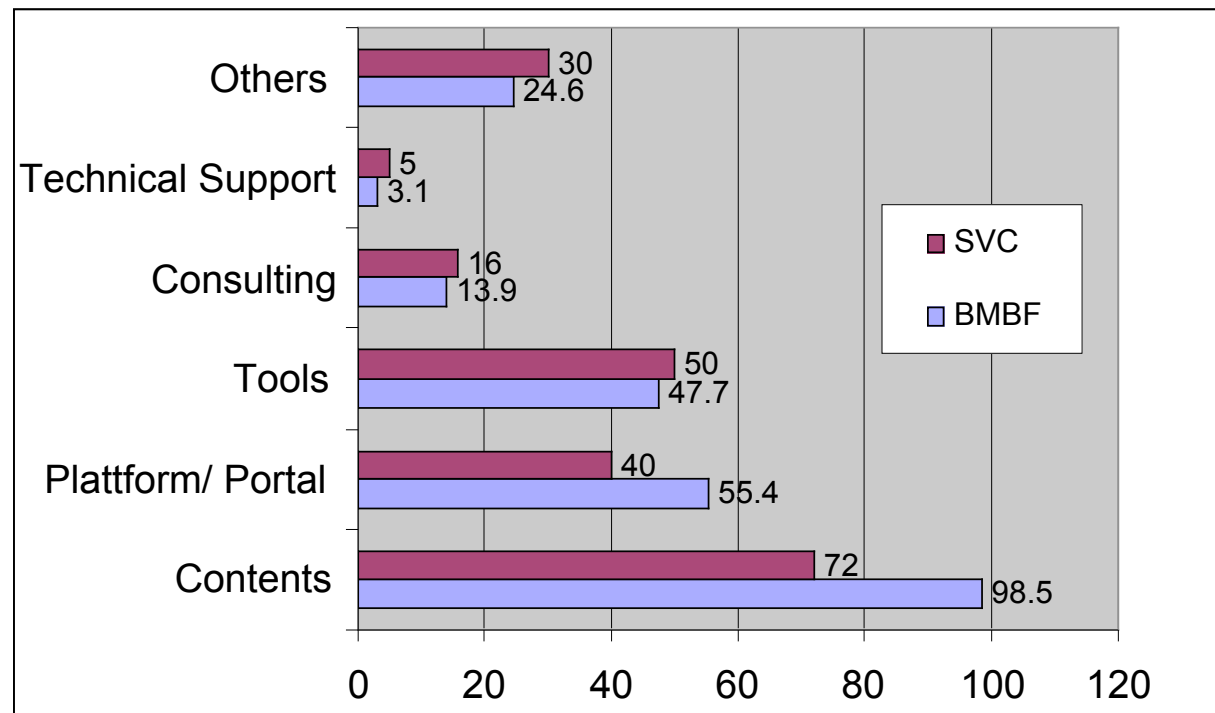
Kind of Products

-> Mandate report Sustainable Implementation of eLearning

What kind of **Products**?

Content is King!

But not enough Education First!?



BMBF = 100 projects
 SVC = 50 projects

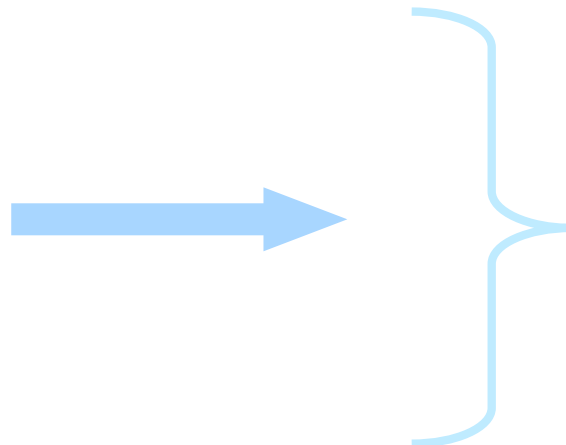
-> Status 2005/2006



Added Value

-> Mandate report Sustainable Implementation of eLearning

What is the realized **Added-Value** of the Products?



1	Higher availability of the contents	4.6
2	Better visualization of the contents	4.4
3	Support of self-organized learning	4.4
4	Higher attractiveness (motivational aspect)	4.4
5	Easier updating of contents	4.1
6	Conversion of standard knowledge to digital formats	4.1
7	Unloading of presence phases (lectures)	3.8
8	Adapting to individual learning styles	3.7
9	Conversion of knowledge relevant for many subjects to dig. formats	3.6
10	Easier communication between teachers and students	3.6
12	Easier communication among students	3.6
13	Conversion of new knowledge/ current research results to dig. formats	3.1
14	Conversion of specific, elsewhere not available knowledge to dig. for.	2.6

SVC ?

BMBF = 100 projects

1 = not realized

5 = extensively realized

-> Status 2005/2006

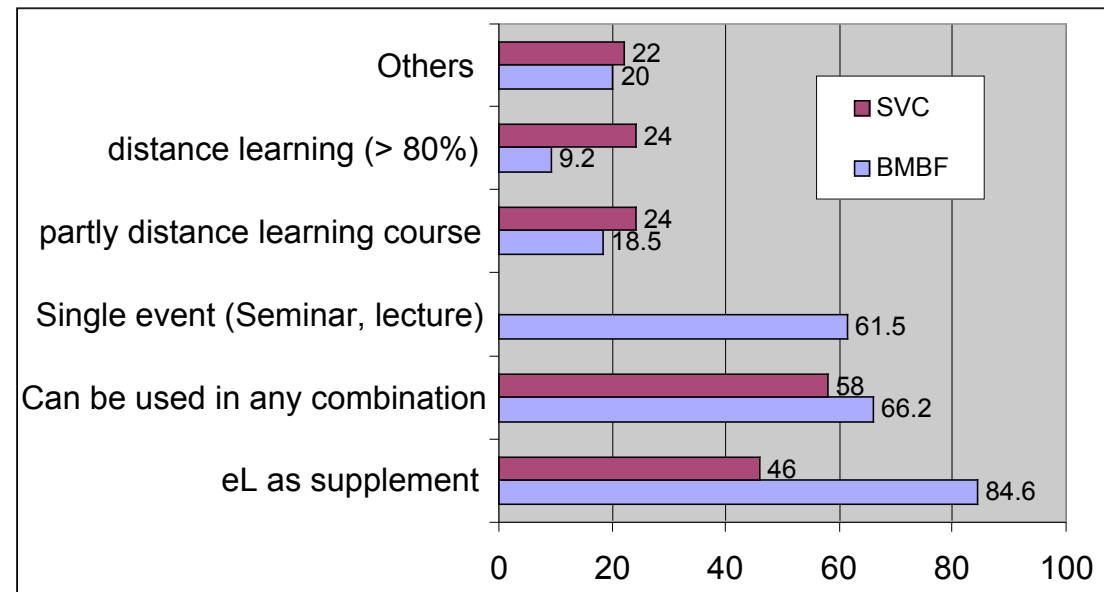


Course Offerings

-> Mandate report Sustainable Implementation of eLearning

The SVC offerings address Distance Learning to a greater extent (24% vs. 9.2%) with a share of over 80%. This can presumably be traced back to the fact that the SVC sponsoring programme placed great emphasis on this option from the very beginning. In the BMBF projects, the use of eLearning was primarily geared towards add-on offerings.

What kind of Course Offerings?



BMBF = 100 projects
 SVC = 50 projects

-> Status 2005/2006



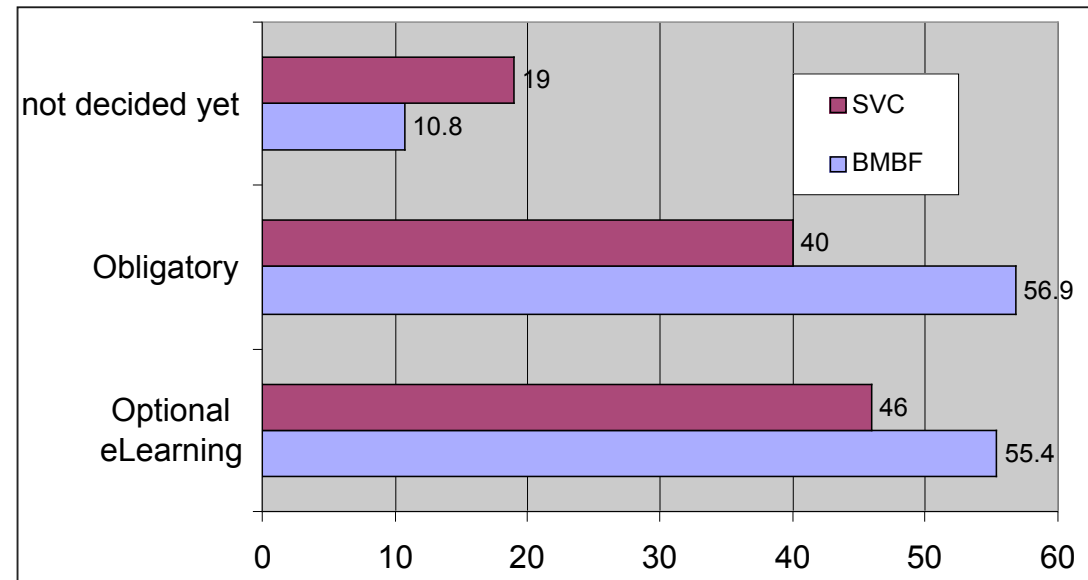
Binding Character

An essential question for the sustainability of eLearning offerings is to what extent they are integrated into the curriculum and take on a binding character. In comparing the SVC with the BMBF it stands out that the SVC projects demonstrate a comparably greater weakness: only 40% of the projects are obligatory compared to 56.9% of those by the BMBF. 5 projects grant credit points for eLearning offerings and 14 projects (29.7%) define eLearning as binding.

Weak point!

-> Mandate report Sustainable Implementation of eLearning

What about the **binding character**?



BMBF = 100 projects
SVC = 47 projects

-> Status 2005/2006



Some more information

-> Status 2005/2006

About 100% projects declare curricula integration (monitoring reports)
... but funding via regular curricula budget <100%!

No substantial funding for new modules, etc.

Production and operations on IHE supported platforms
-> should guarantee IHE support in future

Production of manuals
-> can avoid “heart & soul decease”

More?

-> Mandate report Sustainable
Implementation of eLearning

-> Final Evaluation

Consolidation Program



-> Status 2005/2006

Summary

All SVC projects are successful

(...even if some can be only used as worst case examples)

10+ Projects won awards (over 10 %!)

Lighthouse Projects

- Showing the potentials of eLearning, focus on multimedia productions (cost-intensive)
- Maybe too lightening, too far away and exceptional, missing “standards” (dominant designs) for new learning forms

Sustainability in danger:

- Projects without binding character (optional)
- Indicators for high maintenance costs (e.g. no standard software) without IHE support
- Big projects (difficult to update, coordination and maintenance problems)



Summary - Comments

-> Status 2005/2006

- Missing standards/ forms for organising CCSP (often still project character, commitment by IHE management is open),
- often the strategic alignment to the IHE strategy is missing, (the favourite strategy is "stretching the mould", slow not radical changes), selective use of eLearning in projects, but the daily use of eLearning is still not widespread,
- eLearning is often not combined with the Bologna reform, the second innovation process with greater innovation power (strategic use of ICT and take the proactive advantage of the major reform),
- Acceptance within the institutions is still open, in particular at the institutions without an explicitly formulated strategy and organisational anchorage of the CCSPs.



Poster Session - 4th Series of SVC Projects

SVC-Nr.	Project-Name	Project-Leader	Project-Partners
P-4-002	eHistLing (Introduction to English Historical Linguistics)	UNIBS	UNIL, UZH
P-4-005	Globalisation and Livelihood Options of Poor People (GLOPP)	UZH	UNIBE, EPFL
P-4-006	Gymfacts	UNIBS	BFH, UNIBE
P-4-008	Understanding 3D	UNIGE	ETHZ, UNIBS
P-4-009	DEVIL - Development, Emotion, Vision, Imagery and Learning. Experimental Psychology Lab Class	UZH	UNIL, UNIBE
P-4-010	Dentistry meets e-learning	UNIBS	UNIGE, UNIBE
P-4-011	CasIS - Casis in Information System	UZH	UNIL, ETHZ, EPFL
P-4-013	Swiss Virtual Animal Pathology - SVAP	UZH	UNIBE, ETHZ
P-4-016	BIOSYM - Learning Modules for Modeling Biological Systems	UZH	ETHZ, ZFH, UNIL
P-4-019	Operating System Laboratory	UNIBE	UNINE, UNIFR
P-4-023	Learning with UAS-Working Methods (LWM)	HES-SO	ZFH
P-4-024	Database Systems: Concepts, Design and Architecture - DLOB	SUPSI	FHZ, USI, FHO, BFH, ZFH
P-4-025	TEMAS - experimental Techniques: Materials and Structures	SUPSI	HES-SO, USI
P-4-026	Viz.ch: An E-Learning Course on Visual Literacy for Communication, Engineering and Business	USI	UNISG, UNIGE, FHNW
P-4-028	BLIN - Blended Learning in Numerical Analysis	SUPSI	ZFH, HES-SO
P-4-029	EGGS - English through Game-based & Gender-oriented Scenarios	SUPSI	FHZ, FHNW
P-4-030	Fundamental Programming Modules	USI	UZH, SUPSI, FHO, FHNW
P-4-031	I2C: Improving Intercultural Communication	USI	UNINE, UNIGE
P-4-032	CATCH: CommunicAtion Technologies for Cultural Heritage	USI	UNIGE, UNIBS
P-4-033	ECHO - E-course in Communication for Health Operators	USI	UNIBS, UNIL, SUPSI
P-4-034	RACCOON - Restauration And COnservation ONline	SUPSI	BFH, HES-SO
P-4-036	studycube2 - a powerful tool for quality in scholarly work and success in learning	UNISG	UNIBS, UZH
P-4-045	ViLab - a video-based, interactive learning system	UNIBS	ETHZ, UNIGE
P-4-046	Form@tox: Online Education in Addiction Medicine	UNIL	UNIGE, UZH
P-4-053	ESO - Economics and Social History Online - Switzerland and Europe	UZH	UNIGE, ETHZ
P-4-060	D-net (Internet platform for teaching and learning basics of design)	BFH	FHNW, FHZ, ZFH
P-4-063	PathoPedia - atlas of histological and cytological slides for medical students, cytologists, pathologists and dermatologists	UNIBS	UZH, UNIBE
P-4-064	EMI - Ethnomusicology Interactive	UNIBS	UZH, FHNW
P-4-067	Clinical Immunology online: From organ to disease	UNIL	EPFL, UNIBS



Poster Session - 4th Series of SVC Projects

P-4-008	Understanding 3D	UNIGE	ETHZ, UNIBS
P-4-019	Operating System Laboratory	UNIBE	UNINE, UNIFR
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P-4-067	Clinical Immunology online: From organ to disease	UNIL	EPFL, UNIBS
CCSP	CCSP Presentation		



SVC Days 2007 - Thanks

You - for being here

You - for designing an excellent SVC

Posters - for their presentation

Mrs. Pacton and Coordination Team

Program Committee - for the excellent program (Mrs. Seufert, Mr. Jufer, Mr. Gröhbiel, Coordination team)

Speakers - for their inputs

CCSP University of Berne - for support and sponsoring

SWITCH - for streaming and sponsoring

Bea Expo Berne - for sponsoring



SVC Days 2007

Enjoy ...

... the Conference and the Lunch