



SWITCH

The Swiss Education & Research Network

SWAP^{CH}

The Swiss e-Learning Hub

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- Propagate swiss e-learning products
- Propagate swiss e-learning services
- Establish contacts between swiss universities
- Initiate exchange of e-learning products
- Target public:
 - Swiss institutions of higher education
FIT, Uni, UAS, PU
 - institutions of higher education worldwide

How to fulfill the mission?



- **Federal profile platform**
Public board to advertise didactical concepts, contents, tools or services
- **Journal**
Articles about e-learning activities and course reviews
- **e-Learning award**
For outstanding didactical concepts, contents or tools
- **SWAP^{CH} conference and trade fair**
Public exhibition of educational, governmental and commercial products
- **Repository**
Library of freely usable e-learning contents



Who is involved?

- Institutions of higher education
 - create and present products and services
 - exchange contents
 - assure quality of profile platform
 - Swiss Virtual Campus
 - initiator
 - build up SWAP^{CH}
 - SWITCH
 - manages the hub
 - hosts organization and staff
 - maintains web site and profile platform
- further actors may join in the future

Benefits for Participants



- Teachers can promote their teaching activities ...
 - to establish new contacts with peers
 - to acquire new funding resources
 - to get invited to teach a subject at other institutions
 - to attract students
 - to advertise related products like textbooks
- Other benefits for teachers:
 - reuse copyright-free material
- Institutions ...
 - exchange high quality contents and concepts
 - increases teaching quality
 - enhances teaching efficiency
 - increase transparency and hence public reputation

Next Steps



- Consult potential target groups
- Clarify political interest
- Materialize the idea (organization, cost, financing)

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